

G.S.V.M.
MEDICAL COLLEGE
KANPUR

Client Profile

Organization :

Ganesh Shankar Vidyarthi
Memorial Medical College

Location : Kanpur

Industry Segment :
Education

CASE STUDY

About G.S.V.M Medical College

Ganesh Shankar Vidyarthi Memorial Medical College (GSVM or GSVM Medical College) is a state-run medical college in Kanpur, Uttar Pradesh. The college is named after Ganesh Shankar Vidyarthi, a freedom fighter and journalist from Kanpur. It was founded in 1956. There is an annual intake of 190 students to the MBBS course, decided by an all-India common entrance examination: NEET-UG. 15% of seats come under all-India quota and 85% of seats come under state quota

Customer Requirement

- They wanted video conferencing , with built-in features like android, mcu built-in, sharing the presentation
- Live sharing the presentation through social media apps
- Recording server built-in
- H.323 codec or sip
- More than 7x optical zoom
- They want to conferencing from other locations

Solution Offered

- We offered **Grandstream GVC3202** in that 3 party mcu built-in, it has 9X optical zoom
- In the audio sound station 7 party conference bridge is built-in
- It has Bluetooth option also, if they want to connect external Bluetooth speaker they can connect, and they can cascade with two GAC2500
- In Grandstream **GVC3202** model recording server is built-in, they can record the session by inserting memory card in memory card slot or through usb port they can connect Hard disk to 4TB storage

Challenges Faced

- Competitors like Polycom , life size and Customer was satisfied with Grandstream

About Cohesive Technologies

Cohesive Technologies is a Global Telecom Solution Provider on VoIP and IP Platform As well as a leading Integrator and Solution Provider with the Best Innovative IP Solutions which adds value to Customers through a combination of different high end technologies for a true Converged Solution.

Working with Technology Partners like **CyberData, Grandstream, Epygi, 2N, Digium, Milesight, TelephonyKart & Yeastar** helped us delivering state-of-the-art-technology Products to Premise and Cloud based requirements for various companies that span across multiple segments.

Key Points

- SIP Supports any SIP platform and any Android app - and can bridge calls from Android apps into conference
- 3 party Mcu built-in
- Recording server built-in

Competition Faced

“
Polycom is their existing brand now replaced by Grandstream
”

Product Used

GRANDSTREAM
CONNECTING THE WORLD

